





APRIL 13, 2021

Hands On. Minds Opened.

JA Inspire Virtual is a coalition of educators and industry leaders, led by JA of Chicago. At the center of our work is a powerful *virtual career exploration event* that will be massive, measured in student engagement and impact.

-  **MIDDLE AND HIGH SCHOOL STUDENTS FROM VARIOUS SCHOOLS**
-  **FORMALLY INTEGRATED INTO SCHOOL CURRICULUM**
-  **INTERACTIVE SHOWCASE OF AN ESTIMATED 50+ CAREERS**
-  **CUSTOMIZABLE BOOTHS FEATURING SPONSORS**

Why JA Inspire Virtual? Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. Not all students receive career mentorship at home. For businesses, this is a chance to build your future workforce.



How you can Participate

JA seeks sponsorship to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation as well as help provide videos, photos and career information for your company. After the initial event, students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career planning.

\$25,000
LEAD
SPONSOR

- PROMINENT LOGO IN VIRTUAL CONFERENCE LOBBY, VIRTUAL AUDITORIUM STAGE, AND VIRTUAL EXHIBIT HALL
- AUTO-PLAY WELCOME VIDEO IN VIRTUAL CONFERENCE LOBBY
- KEYNOTE WEBINAR SLOT (3-5 MINUTE PRE-RECORDED VIDEO)
- CUSTOMIZED EXHIBIT BOOTH
- LOGO IN JA'S SOCIAL MEDIA, ANNUAL REPORT & WEBSITE

\$15,000
PLATINUM
SPONSOR

- PROMINENT LOGO IN VIRTUAL CONFERENCE LOBBY AND VIRTUAL EXHIBIT HALL
- WEBINAR SLOT (3-5 MINUTE PRE-RECORDED VIDEO)
- CUSTOMIZED EXHIBIT BOOTH
- LOGO IN JA'S SOCIAL MEDIA, ANNUAL REPORT & WEBSITE

\$10,000
GOLD
SPONSOR

- PROMINENT LOGO IN VIRTUAL EXHIBIT HALL
- WEBINAR SLOT (3-5 MINUTE PRE-RECORDED VIDEO)
- CUSTOMIZED EXHIBIT BOOTH
- RECOGNITION IN JA'S SOCIAL MEDIA, ANNUAL REPORT & WEBSITE

\$5,000
SILVER
SPONSOR

- LOGO IN VIRTUAL EXHIBIT HALL
- WEBINAR SLOT (3-5 MINUTE PRE-RECORDED VIDEO)
- CUSTOMIZED EXHIBIT BOOTH
- RECOGNITION IN JA'S SOCIAL MEDIA & ANNUAL REPORT

\$2,500
BRONZE
SPONSOR

- LOGO IN VIRTUAL EXHIBIT HALL
- CUSTOMIZED EXHIBIT BOOTH
- RECOGNITION IN JA'S SOCIAL MEDIA & ANNUAL REPORT

\$1,000
SPONSOR FOR
100 STUDENTS

- CUSTOMIZED EXHIBIT BOOTH
- RECOGNITION IN JA'S SOCIAL MEDIA & ANNUAL REPORT

EACH SPONSOR WILL HAVE THE OPPORTUNITY TO DESIGN AND SET UP VIRTUAL INTERACTIVE EXHIBITS REPRESENTING JOBS AT THEIR COMPANY AND ENSURE THAT EXHIBITS INTEREST AND ENGAGE STUDENTS—WITH AS MUCH “WOW” FACTOR AS POSSIBLE